



DAVID COSTELLO

EXECUTIVE DIRECTOR

WARRIOR PROTECTION & READINESS COALITION (WPRC)

David Costello brings more than 25 years of experience in business development, government affairs, public relations and association management experience to his work as Executive Director of the Warrior Protection and Readiness Coalition. David is a strategic business leader with a demonstrable track record of successful corporate and product positioning, market development, crisis communications, product creation and team building. David has been a registered Federal lobbyist for more than two decades, with a primary focus on advocacy on behalf of U.S. manufacturing companies who support the warfighter.

In 2009, David co-founded the Warrior Protection and Readiness Coalition (WPRC), a not-for-profit 501(c)(6) organization. David grew the WPRC from original concept to a robust membership consisting of more than 70 leading U.S. manufacturing companies who represent the entire supply chain of warfighter equipment and clothing. David has led the effort to educate Congress on the need for sustained, base budget funding for the critical clothing and equipment that protects America's men and women in uniform.

As Executive Director, David created the WPRC brand architecture and has led the development of all government relations, business development, marketing, and public relations efforts of the coalition. He has successfully advocated for industry and warfighter supporting language and funding in the FY2010-FY2026 National Defense Authorization Acts and defense appropriations bills. Most recently, David has successfully led the advocacy effort to allow the domestic Clothing & Textile industrial base to access the *Defense Production Act*. This executive action by the President of the United States enables critical government investment in the Berry Amendment-compliant domestic industrial base responsible for manufacturing body armor, ballistic helmets, uniforms, footwear, textiles and operational equipment for the U.S. military. David helped pass the *Make PPE in America Act*, which requires federal agencies to procure American-made gowns, masks and gloves, and the *Homeland Security Procurement Reform Act* which requires the Department of Homeland Security to increase their procurement of American-made uniforms and footwear.

David has co-authored more than a dozen U.S. patents in the area of advanced materials. He holds a B.S. degree from the University of New Hampshire and is active on the Boards of the Appalachian Mountain Club and The Trustees of Reservations. He is one of 7 industry leaders who make up the DLA Troop Support Partners Committee, the industry advisory board to the federal agency. Through his pro bono efforts, he has advocated for the protection of public lands throughout the Northeast. In 2017 David was appointed by Senator Jeanne Shaheen to serve on the Commissioning Committee for the **U.S.S. Manchester**, a Navy Littoral Combat Ship.